



Dear Friend:

This year's city council election presents a defining moment for our community: are we satisfied with past accomplishments – or will we meet the challenges of remaining a premier city?

That is why I am supporting Mary Ann Krauss, Ed Seidel and Erik Yassenoff for Council.

When I ran for city council two years ago, I envisioned working with a team of fellow council members dedicated to serving our city's motto of *Contendite Ductum*, "Strive for Leadership."

*Krauss, Seidel and Yassenoff share that commitment to our city's future* We need their experience, vision and attitude on Upper Arlington City Council.

- Mary Ann Krauss ([www.maryannkrauss.com](http://www.maryannkrauss.com)) has an outstanding record of community service to UA. We need her experience and commitment on council.
- Ed Seidel ([www.seidel4uacouncil.com](http://www.seidel4uacouncil.com)) has twenty years of service to our city and is our current council president. We need his focus on leadership and quality of life.
- Erik Yassenoff ([www.Yassenoff.com](http://www.Yassenoff.com)) has worked for the U.S. Congress, the Ohio Department of Development and as a property manager. We need his economic development skills to improve UA's business climate.

Our city motto calls us to never be satisfied with the status quo simply because it has worked well in the past. We must always be looking for ways to be better. As noted in a recent letter to the editor, we can't be "do-nothings" -- we must work to lead our city to growth and improvement, not stagnation and stalemate.

By supporting Krauss, Seidel and Yassenoff, we can take crucial steps towards fulfilling that vision and strengthening our community.

Thank you for caring about Upper Arlington. Please join me in voting for **Mary Ann Krauss, Ed Seidel and Erik Yassenoff.**

Sincerely,

Don Leach  
Member, UA City Council

PS: Please also join me in **voting For the school levy, Issue 12.** All council members and candidates support the levy as critically important to the future of our schools.